

## Getting the most from your GIS investment

### An extra pair of hands from Salford GIS



For the past thirteen years Salford GIS Ltd have been helping public and private sector organisations to get the most out of Geographic Information Systems and spatial data. By properly managing and exploiting these tools fully it is possible to make significant savings, increase effectiveness and improve efficiency.

Whether you are looking for assistance in selecting systems, finding relevant data, identifying priorities, specifying development projects, or simply a helping hand to get you out of a crisis...Salford GIS can help.

We have recently provided our customers with;

- Preparation and production of high quality maps
- Geo-coding and sales district analysis
- Data audit and information strategy
- Detailed technical specification for corporate system
- Selection and implementation support for GIS based planning and land charges systems
- Long term two day a week secondment to implement and support corporate GIS and web-mapping
- GIS implementation evaluation and forward strategy

## How can Salford GIS Ltd help

### Outsourcing

When you need an extra pair of hands, or some specialist knowledge. Whether for a day, a week or a month we have the expert who can help you meet your deadline, impress your client, or solve that impending disaster.

Call us with your requirements and we'll be sure to suggest a solution to meet your needs and your budget.

### GIS Health Check

Many organisations have been using GIS for several years without re-appraising its place or potential for greater efficiencies. With a few days consultancy we can come on site and investigate your current use enabling us to propose areas where GIS is being under-exploited or where new opportunities would enable you to make savings. We are totally independent of software providers so will be looking to benefits for you, not for your suppliers.

### Strategy/Strategy Appraisal

A step up from a Health Check would be the development of a GIS Strategy. This would involve on-site consultation and audit by working alongside your existing GIS professionals to fashion a long-term GIS strategy which would dovetail with your IT Strategy. The aim would be to ensure full exploitation of available mapping resources by proposing practical and achievable solutions based on our previous in-depth experience.

If you already have a strategy in place, no matter how established, we can use this as a base to determine how far you have gone towards realizing the benefits and update it to take advantage of new technologies, data and methodologies.

### One-off Projects

Many organisations will approach us with specific GIS or mapping projects. These can cover the full spectrum including; data capture, data manipulation, geo-coding, redistricting, spatial analysis, report generation and cartographic map production.

We price these projects on an individual basis to ensure that the customer gets exactly what they want and a price that they are delighted with.

### Project Management

We are frequently approached by organisations who wish to procure GIS or replacement GIS and who want impartial advice and guidance.

Our fiercely guarded independence from GIS vendors ensures that we are in the ideal position to be able to work as part of our customers' teams on;

- Needs Evaluation
- Specification
- Tendering and Selection
- Project Planning
- Implementation
- Hand-over

**Whatever your GIS and Mapping needs, give us a call and see how we can help. Let Salford GIS be that safe pair of extra hands for your organisation.**

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