

## Make real savings by fully exploiting GIS

Soon after implementation, many organisations settle into their comfort zone with GIS and stop looking for new opportunities or ways of further developing existing systems. This often means that large capital investments end up giving just niche benefits and never reaching their full potential.



The lead consultants of Salford GIS Ltd each have over twenty years of experience in evaluating the current use of GIS, investigating its untapped potential, and making no-cost or low-cost recommendations to greatly increase the usefulness and deployment of mapping within an organisation.

The kinds of services that we can offer on a consultancy basis include;

- Identification of areas for cost reduction
- Development of bespoke training courses
- Development of bespoke online tutorials
- Technical system specifications
- GIS Health Check including licensing and data reviews
- GIS Strategy Development and Review
- Identification of missed opportunities
- Guidance on organisational awareness raising
- Recruitment and candidate interviewing assistance
- Procurement and negotiation
- Outsourcing

At Salford GIS we do not sell software or data and are therefore in the ideal position to be able to advise our clients on the best solution for their organisation.

## Some ways that Salford GIS Ltd help

### Cost Reductions

It is often very difficult to look at expenditure from an objective perspective when you are inside an organisation. Salford GIS can provide an independent evaluation of every aspect of your GIS implementation including; people, data, software, infrastructure and systems integration.

As a result of on-site consultancy, a management report will detail the areas where potential cost savings have been identified and illustrate the potential saving and risks of making changes.

### Bespoke Training

Delivery of GIS through the Internet/Intranet is now often the preferred method. However, you can't just put GIS out there and expect people to use it!

Salford GIS have worked with a number of clients to develop learning tools based on organisations requirements. These have been shown to increase adoption amongst previously non-GIS aware.

### Raising Awareness

One of the barriers to GIS use is a lack of awareness and understanding amongst staff and management of what is possible with the technology. We can develop a specific course for your organisation, which focuses on the benefits of the technology and assist you in delivering this through seminars or workshops.

### Recruitment

Finding the right staff to ensure that GIS prospers within your organisation is always difficult. Salford GIS can assist with; job descriptions, short listing, interviewing and initial training of a chosen candidate.

### One-off Projects

Many organisations will approach us with specific GIS or mapping projects. These can cover the full spectrum including; data capture, data manipulation, geo-coding, redistricting, spatial analysis, report generation and cartographic map production.

We price these projects on an individual basis to ensure that the customer gets exactly what they want and a price that they are delighted with.

### GIS Health Check

Many organisations have been using GIS for several years without re-appraising its place or potential. With a few days consultancy we can come on site and investigate your current use enabling us to propose areas where GIS is being under-exploited or where new technologies would enable you to become more efficient. We are totally independent of software providers so will be looking to benefits for you, not for your suppliers.

**Whatever your GIS and Mapping needs, give us a call and see how we can help. Let Salford GIS be that safe pair of extra hands for your organisation.**

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